

**JOSHUA JACKSON
INCREASES POSITION IN LIQUID MEDIA GROUP LTD.**

NEWS RELEASE

Vancouver, British Columbia, March 15, 2017 – Mr. Joshua Jackson issues this news release pursuant to Multilateral Instrument 62-104, *Take-Over Bids and Issuer Bids*, and National Instrument 62-103, *The Early Warning System and Related Take-Over Bid and Insider Reporting Issues*.

On March 14, 2017, Mr. Jackson personally acquired 416,666 units (the “**Units**”) of Liquid Media Group Ltd. (the “**Issuer**”) through a private placement offering (the “**Transaction**”). Each Unit consists of one common share and one-half of one transferable share purchase warrant, each whole warrant exercisable to purchase one additional common share at a price of \$0.75 per share until March 14, 2022. Prior to the closing of the Transaction, Mr. Jackson held 1,360,000 common shares of the Issuer. Following the closing of the Transaction, Mr. Jackson owns a total of 1,776,666 common shares representing 18.10% of the 9,814,933 common shares of the Issuer currently outstanding.

Mr. Jackson also holds 208,333 share purchase warrants of the Issuer, each warrant exercisable to purchase one common share at a price of \$0.75 per share until March 14, 2022. If Mr. Jackson exercised all of his warrants, he would hold a total of 1,984,999 common shares, being approximately 19.80% of the issued and outstanding common shares of the Issuer, calculated on a partially diluted basis assuming the exercise of the warrants.

The securities were acquired for investment purposes only. Depending on the economic or market conditions or matters relating to the Issuer, Mr. Jackson may choose to either acquire additional securities or dispose of securities of the Issuer.

For further information, please contact:

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